

# Celyna Su

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## Education

**University of California, Riverside**

*Expected: March 2021*

**B.S Computer Science w/ Business Applications**

University Honors 2017-2018

**Related Courses:** Entrepreneurship in Computing, Organizational Behavior, Marketing & Distribution Management, Production & Operations Management, Introduction to Software Engineering, E-Commerce, Computer Networks

## Skills

**Advanced** C++, CSS/HTML, JavaScript, Bootstrap, Git, Adobe Creative Suite, Agile, Trello, Figma, Asana, LaTeX

**Beginner** Python, Java, SQL, Node.js, PHP

## Experience

**NASA Jet Propulsion Laboratory** - *Cybersecurity Communications Intern*

*September 2020 – Current*

- Planning and hosting weekly speaker events for Cybersecurity Awareness month with 200+ attendees
- Redesigning the Cybersecurity website with PHP to make it more user friendly, increasing site traffic by 30%
- Managing the phishing simulation program for 6000+ employees to heighten awareness of cybersecurity attacks

**University of California, Riverside** - *Senior IT Technical Support*

*April 2019 – Current*

- Triaging, documenting, and resolving technical issues for 25+ staff through a ticketing system
- Developing and publishing over 5 undergraduate websites used by 25000+ students using PHP, SQL, Drupal, and JavaScript
- Hosting frequent educational workshops to teach staff HTML/CSS in order to maintain 5+ departmental websites

**Open Water Accelerator** – *Product Manager Intern*

*July 2020 – August 2020*

- Identified product goals of a securities research platform into a prioritized, executable product road map
- Rebranded the entire platform by using the market research gathered from 100+ finance clubs across the United States
- Introduced Agile development to a team of 4 developers, maximizing communication and efficiency in completing tasks

**RippleMatch** - *Program Manager*

*June 2020 – August 2020*

- Designed growth strategies for a platform with 50000+ active users, which helped students in get 800+ job matches with companies
- Managed the recruiting process for 100+ students nationwide for the Fall 2020 ambassador program with Trello, ensuring transparency for candidates throughout the entire process and 100% of challenges completed on time

## Projects

**Fern** - *Co-Founder*

*June 2020 – Current*

- Founded an online plant marketplace catered to local vendors to help struggling businesses build their online presence
- Managing a cross-functional tasks such as UX/UI enhancements, marketing strategies, user testing, and software development
- Conducting user feedback and testing of the first prototype with 10+ shops located in Los Angeles, Riverside, and Chicago

**COVID-19 Mobility Trends**

*October 2020 – Current*

- Developing a data analysis web project to analyze the correlation between the spread of COVID-19 and mobility trends in 133 countries
- Optimizing product development process through use of bi-weekly sprints to manage 5 other engineers
- Raising awareness for COVID-19 using diagrams created from real time statistic and mobility trend datasets that are parsed with Java

**Safetweet** - *#Codechella, a Twitter hackathon*

*November 2020*

- Built a web application that takes in user input and fetches tweets associated with a given event to increase awareness of event safety
- Utilized natural language processing and machine learning to implement sentiment analysis of tweets with Flask and Python
- Displayed Twitter sentiment analysis results through qualitative graphs, interactive location maps, and top 3 tweets using React

## Leadership

**Rose Hack** - *Operations Lead*

*April 2019 – March 2020*

- Organized the only women-centric hackathon in Riverside, CA with 200+ participants nationwide and 29 company sponsors
- Increased project submissions by 36% and participant count by 27% through extensive user research and participant analytics

## Awards

**CreateSC Adobe Designathon** - *Top 8 National Finalist, Crowd Favorite*

*April 2019 – March 2020*

- Placed as 1 of 8 finalists in a 24-hour UX/UI designathon at the University of Southern California with 47 teams in total
- Prototyped a mobile application in a team of 4 focused on providing students with resources to collaborate on their own projects to combat the loss of internships due to COVID-19 with Adobe Creative Suite and InVision